Virtual FISART & the Social Media Network

This system is based of large amount of photo images. We decided for the time being to use one of the most advanced photo management system available for the time being on the Internet and known as "<u>Google Photos</u>". This is a cloud photo storage service provided by Google. That means your photos have the same security and simplicity enjoyed by other Google services. Google has an excellent AI based image recognition engine behind Google Photos. As a result, they can determine what is on your photos and label it accordingly. This means you can instantly search for your photos by just describing what you need to find.

Google Photos can be used even for automatic updating and we encourage all participating artists and partners to use it for a better communication and image transfer. For the dissemination and promotion of their own photos which appear on the Virtual FISART system the artists and partners may use the image related products and Social Media platforms for **Photo Sharing, Portfolio Presentations, Storage, Image Hosting and Image Transfer.**

An example of FISART Murals images posted on Instagram by the Barcelona Collective Baly Green <u>may be seen here.</u>